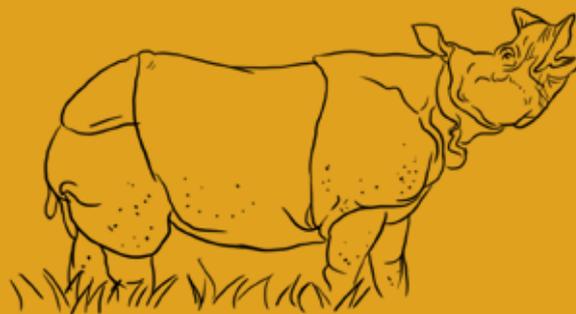


GEOGRAPHY & CULTURE

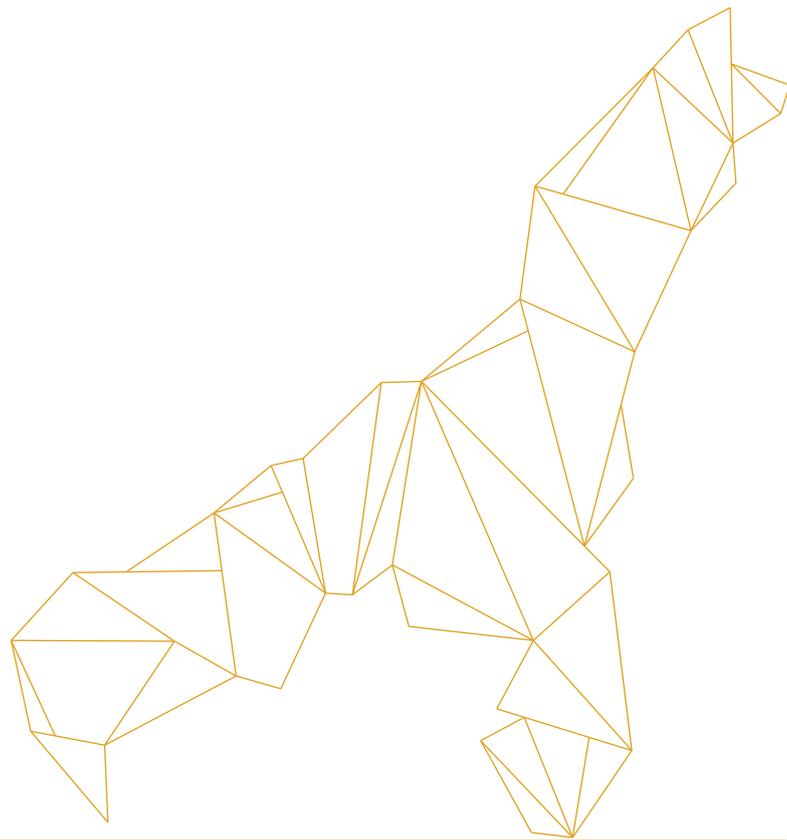


Assam, a picturesque state in northeastern India, known for its rich biodiversity and vibrant culture. The Indian one-horned rhino, a symbol of strength and resilience, thrives in Kaziranga National Park, a UNESCO World Heritage Site. This park hosts the largest population of Indian rhinos, contributing to vegetation growth and biodiversity.

The cover picture design ingeniously derives its shape from the map of Assam, resembling a **roaring rhino**. This unique concept beautifully symbolizes the state's connection to its iconic wildlife and rich cultural heritage. The integration of this design not only celebrates Assam's natural beauty but also pays homage to its deep-rooted traditions and the harmonious coexistence of wildlife and communities.

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Mr. Rakesh Kumar Singh
MD - Swayam Priority Group



Car Dealer

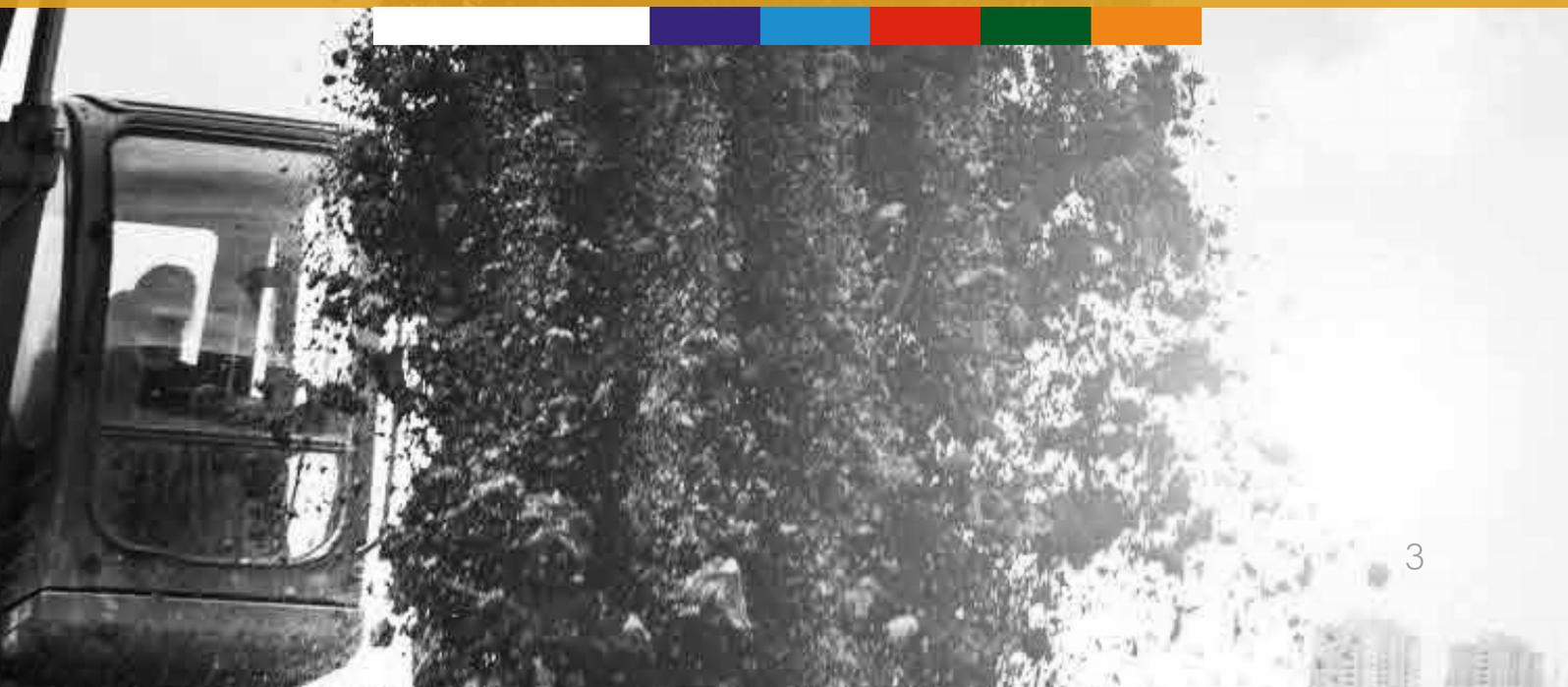


Bike Dealer



THE ZEAL

Every business venture has a story of his own, and ours is an endearing one too. Though, the man behind **RKS** group **Mr. Rakesh Kumar Singh** has started his journey as a business person at tender age of 18, but the story began from the day, when he helped in rebuilding flood affected Assam with a zeal which no other person dared to embark upon. From that time to till date, inspite of many ups and downs with an overriding concern for company's progress **Mr. Singh** kept on moving ahead, progressing and achieving many remarkable milestones.



THE EXPANSION

Mr Rakesh Kumar Singh, in his journey of the past 28 years, has ventured into different kinds of businesses. He started with his family business and gained the confidence of State leadership by excelling in his field. His pursuit of better and bigger opportunities didn't end there.

After his estrangement from the family business, he entered the garment manufacturing industry and achieved considerable success. The garment business helped him generate his own capital, which he invested in various other ventures such as hospitality, urban landscaping, water and sanitation, automobiles and healthcare. He envisions his future in expansion and diversification, in line with the growth and development of the State of Assam.



- Contractor of PWD & Assam State Govt
- Logistics
- Dealer of Skoda Car & Beneli Bike
- Healthcare Training Center

Types of Business

Total Employees

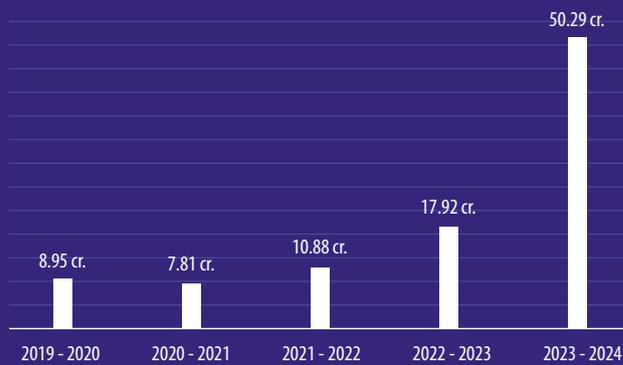
230+

- Staffs & their families
- People of Assam

Beneficiary

Market

Assam and other states of India



Business Turnover



MISSION
VISION
GOAL



Mission Statement of RKS

RKS, with the relentless efforts of Mr. Rakesh Kumar and his energetic team, has come a long way. Venturing into different avenues for business expansion is not only smart but also takes a great risk-taking mindset and courage. The past years have been challenging, but the taste of success is sweeter when the path of toiling is sweaty. RKS is now stable and has grown in stature. In the future, it will take a 'Rolling Capital' approach towards planning, an alternative approach that enables organizations to incorporate changes in information, market, technology, and regulation, and adjust strategy and operations as per the need. This will keep the organization lively, growing, and sustainable.

The Vision and Goal - *Creating Life Stories, Nurturing New Talents*

After a certain point, business is not only an instrument of making money. It is an opportunity to generate employment opportunities, provide livelihood and enhance the quality of life. Capital invested with a people-centric vision helps in holistic growth. RKS aims to diversify and grow in line with the vision statement of 'Development Assam.' However little it may be, RKS wishes to be aligned with the growth of the State that has helped it develop big ventures and acquire resources.



THE MILESTONES





2024

Silsako Beel Pump House
Silsako Beel pump house project implemented by RKS

Bonda Pump House
This 1700x2 LPS (Litter per second) capacity pump house is used for draining water from the city and route it to Brahmaputra river



2023



2023

Benelli showroom
Launched Benelli Showroom - Apunar Motor Pvt. Ltd

City Beautifications
o Nehru Park o Shradhanjali Kanan
o Amrit Udyan o Silsako Lake



2023



2021

Skoda showroom
Ventured into Automobile industry with the launching of Skoda Showroom - Apunar Skoda

SPG shifted to Jagiroad, Assam
Acquired state-of-the-art construction equipment like Hydra, Dumper, Road Roller, Excavator to contribute to Assam's development; also a supplier to the government during floods



2014



2010

Swayam Priority Group (SPG)
Diversification by procuring dry fish from Digha, West bengal to sell in Jagiroad Market, Assam, and started a travel agency in Kolkata. In 2010, they established Rajdanga branch in Kolkata to expand both their dry fish supply and travel and tourism operations

Garments (Swayam textile industry)
Established Swayam Textile Industry, a garment manufacturing unit and reached newer heights within few years



2008



2004

RKS Started Journey
Received License and Award from State Govt. of Assam for exemplary work in rebuilding road for Flood Affected Assam



United in Vision, Driven by Passion:
MEET OUR TEAM



Mr. Rakesh Kumar Singh
Founder



Mrs. Laju Singh
Co-Founder





Mr. Dipak Chakraborty
General Manager



Mr. Abhijan Bordoloi
(LL.M) Legal Advisor



Mr. Abhinab Pal Borah
Architect cum Engineer



Mr. Sumit Kumar Singh
H. R. Head



Mr. Mandeep Bhuyan
Junior Engineer



Mr. Subrata Bhowmick
Accountant
Guwahati Head Office



Mr. Ravi Jaiswal
Accountant
Jagiroad Branch



Ms. Chandamita Medhi
Asst. Accountant
Guwahati Head Office



Mr. Hamid Ali
Work Planner



Mr. Rajaram Shah
Logistic Head



Mr. Albert Gogoi
Service Coordinator



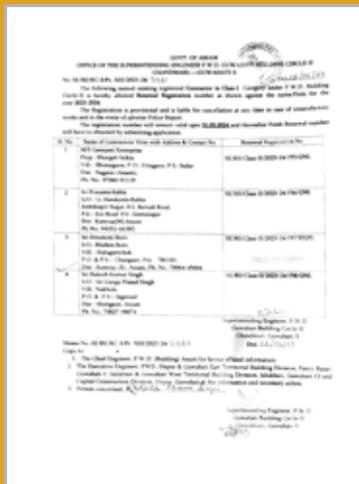
Creating Excellence,
Serving Communities





TRUSTED GOVERNMENT CONTRACTOR

Mr. Rakesh Kumar Singh has achieved numerous government licenses through his exceptional dedication and hard work. His accomplishments include securing the prestigious Class 1A license, a testament to his perseverance and expertise in navigating rigorous regulatory standards. His success underscores his commitment to excellence and stands as a significant milestone in his professional journey.



Creating Opportunities
Building Better Futures

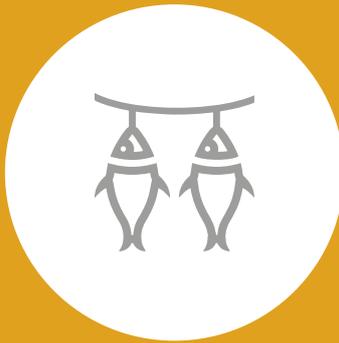
THE VENTURES



Every great accomplishment begins with a vision. We turn that vision into reality through relentless innovation and a steadfast focus on our growth.



TEXTILE
MANUFACTURING



DRY FISH
STOCKIST



CONSTRUCTION
BUSINESS



LOGISTICS
SERVICES



CITY
BEAUTIFICATION



PUMP
HOUSE



SKODA & BENELLI
SHOWROOM



NURSING &
PARAMEDICAL INSTITUTE



HOTEL &
RESORTS

Swayam Textile Industry

Garments
Manufacturing

Established in 2008, with a capacity of 40-unit production per day. The office was situated at Ulubari, Guwahati. Later the factory was shifted at Garchuk with a capacity of 1000 units production per day. 'Swayam Textile' manufactured readymade garments for men and women. Swayam textile also produced school and office uniforms.





Logistics

Construction



With a vision of strengthening Guwahati, the organization made significant investments in acquiring state-of-the-art equipment, including Hydra Crane, Dumper, Road Roller and Excavator. Swayam Priority Group is a significant identity in the field of transportation of construction materials such as fly ash and cement, as well as in the construction of roads and buildings.

Additionally, RKS handles the loading and unloading of fly ash and raw materials from Barahu Station, Assam, and distributes them to various company godowns and also transport cement from factories' godowns to their clients throughout Assam.





Dry Fish

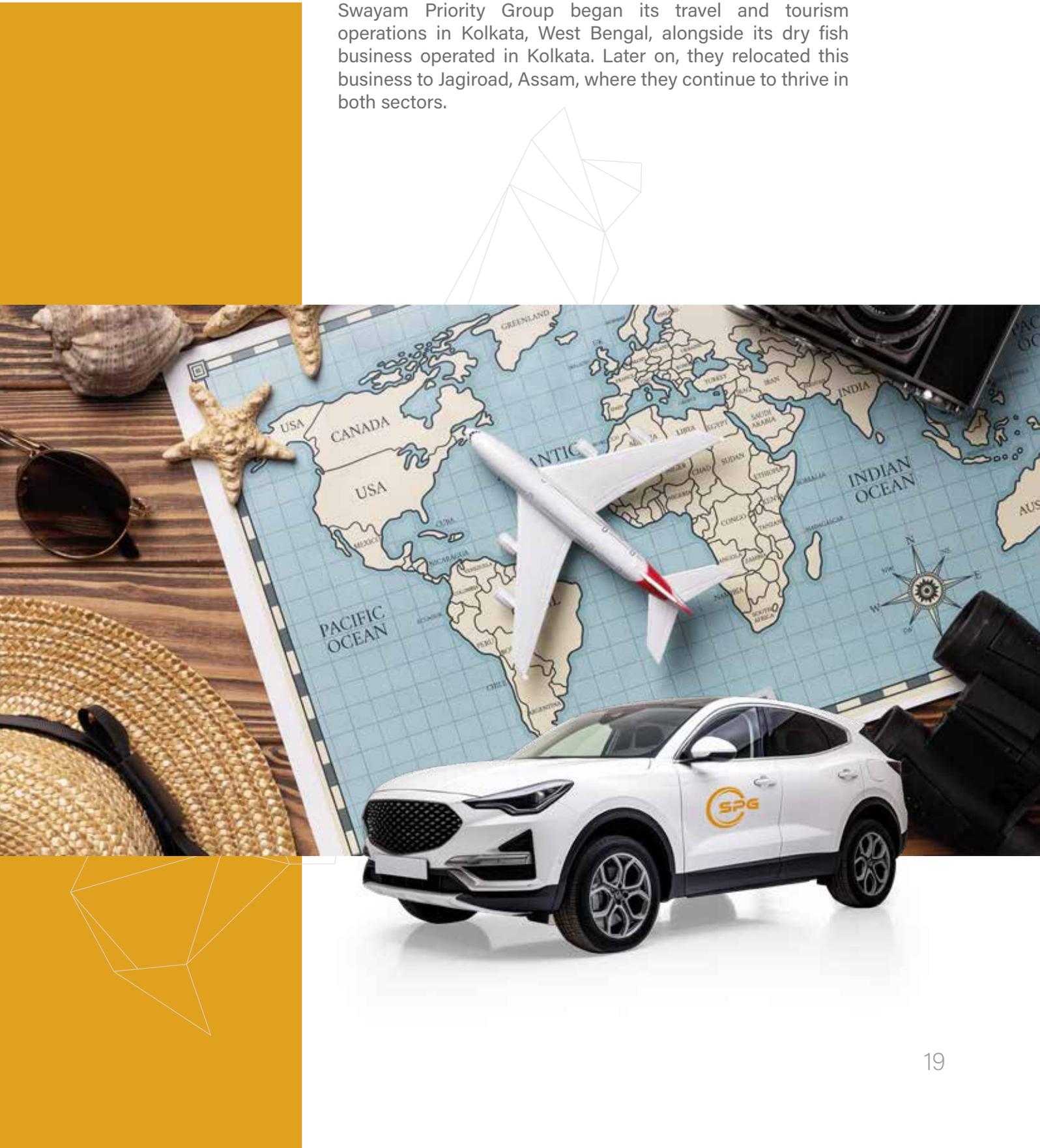
Stockist
and Supplier

Jagiroad, Assam, is home to one of the biggest dry fish markets in Asia, SPG used to procure fish from Digha Mohana, West Bengal and sell the product in this market, and still maintains two wholesale shops.

Swayam Priority Group

Tours & Travels

Swayam Priority Group began its travel and tourism operations in Kolkata, West Bengal, alongside its dry fish business operated in Kolkata. Later on, they relocated this business to Jagiroad, Assam, where they continue to thrive in both sectors.





Bonda Pump House

Water Drainage System

This 1700x2 LPS (Liters per second) capacity pump house is used for draining water from the city and routing it to the Brahmaputra River. This activity helps to keep the city free from water logging. RKS has established and is still maintaining 2 pump houses that pump out the excess water from the city to the river.

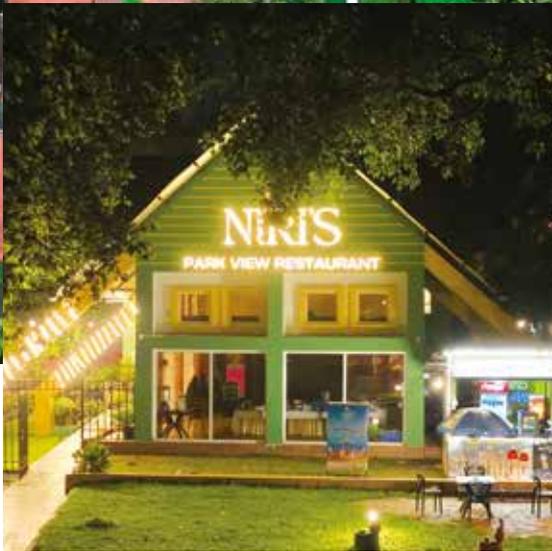
Bonda pump house inauguration by Hon'ble Minister of Housing and Urban Affairs, Shri Ashok Singhal in presence of Shri Mrigen Sarania, Mayor of Guwahati; Shri Narayan Deka, Chairman of GMDA; Shri Mukuta Deka, Deputy Chairman of GMDA with Mr. Rakesh Kumar Singh.



Silsako Beel Pump House

Water Drainage System

This 1700x2 LPS (Liters per second) capacity pump house, owned by the Guwahati Municipal Development Authority and constructed by RKS under the State Government of Assam, plays a crucial role in draining water from the city to the Brahmaputra River. RKS is responsible for both the operation and maintenance of this facility, providing significant benefits to the local population.



Nehru Park

Developed & Maintained

Nehru park inauguration by Hon'ble Chief Minister of Assam, Dr Himanta Biswa Sarma, in presence of Hon'ble Minister of Housing and Urban Affairs, Shri Ashok Singhal; Hon'ble Member of Parliament, Mrs. Queen Oja; Hon'ble M.L.A Mr. Siddhartha Bhattacharya; Shri Narayan Deka, Chairman of GMDA with Mr Rakesh Kumar Singh.

The remodelling of Nehru Park spans 20 bighas and includes statues of Pandit Nehru and King Ashoka, along with fountains. This park is dedicated to Pandit Nehru. The children's area is open from 10 am till 8 pm. Planned, built, and maintained by RKS, the park's garden planning has been well appreciated. The Park was inaugurated on 10th May 2023, and the project also features a multi-utility building, including Niri's Park View Restaurant. Every year, the Chief Minister of Assam pays tribute in this park to Freedom Fighter Kushal Konwar on his death anniversary, 15th June, and to Gopinath Bordoloi on his birth anniversary, 6th June.



Shradhdhanjali Kanan

Maintained by RKS
(Urban Landscape Management)

Shradhdhanjali Kanan, spanning 18 bighas, is meticulously maintained and beautified by RKS. Every year, the Chief Minister pays homage to the martyrs of the freedom movement and soldiers on Republic Day and Independence Day at this park. Shradhdhanjali Kanan also features a cafeteria and an open-air theatre for cultural programs.

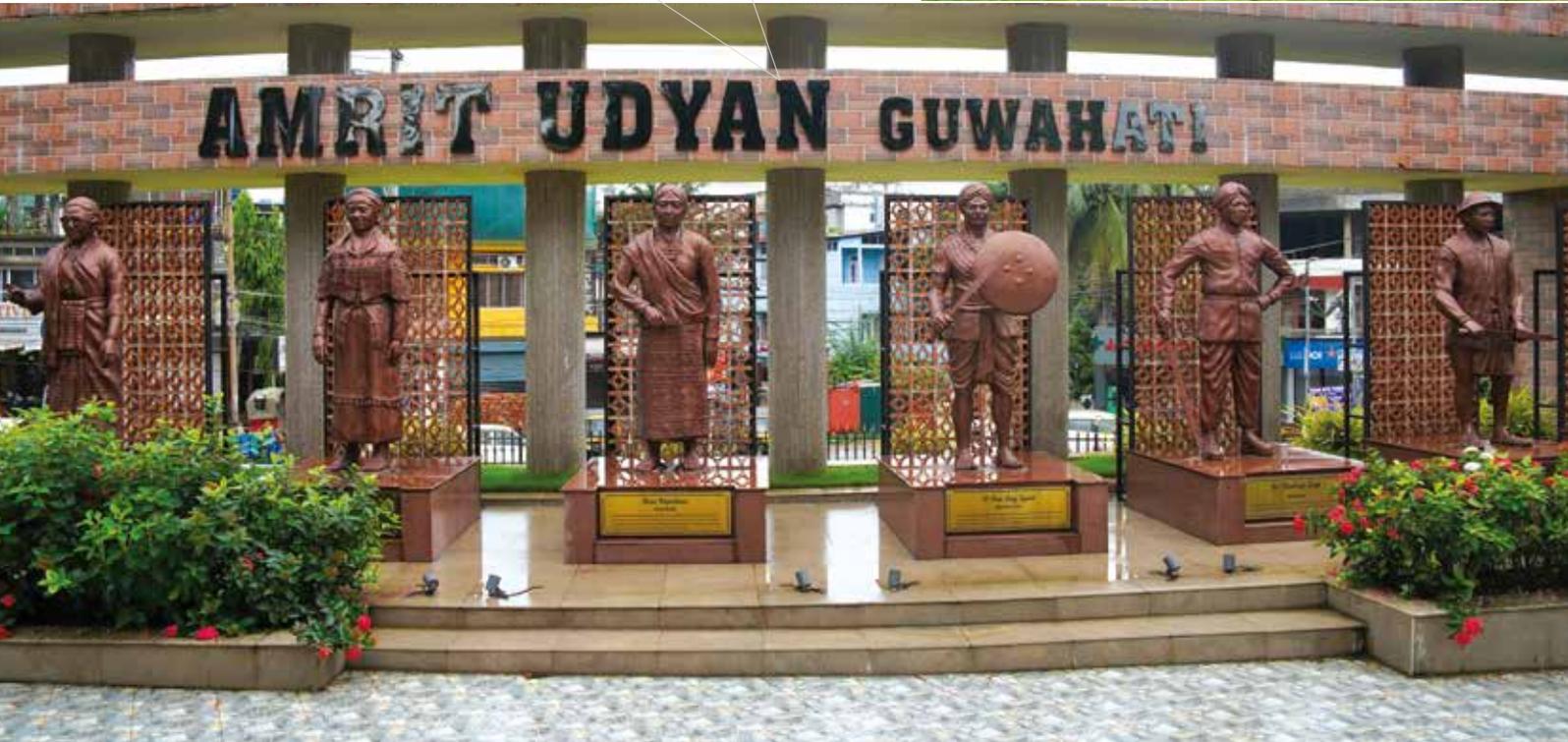
(Operational Timing: 10 am - 8 pm)

Amrit Udyan

Maintained by RKS
(Urban Landscape
Management)

Initially developed by the Government of Assam, Amrit Udyan spans 13 bighas. Impressed by RKS's excellent maintenance of other parks, the government entrusted RKS with the maintenance of Amrit Udyan as well.

(Operational Timing: 11 am - 9 pm)





Silsako Beel Lake

Waste water store
and beautification

Silsako Beel Lake, sprawling across 541 Bigha, is set to become India's one of the largest lakes with the involvement of reputable contractors like RKS. This expansive project aims to improve waste water storage while transforming the area into a community focal point. It features boating, playgrounds, designated paths for morning and evening walks, a lakeside café, and an open-air theatre for cultural events. Silsako Lake is envisioned as a dynamic center for leisure and cultural activities, enhancing the region's appeal and sustainability.

Hotel & Resorts

Hospitality Industry

Mr. Rakesh Kumar Singh is set to launch a new 4-star hotel featuring 100 guest rooms and state-of-the-art event management facilities.





Skoda Showroom

SSB Automobile /
Apunar Skoda

Skoda Showroom (SSB Automobile Pvt Ltd / Apunar Skoda) was launched in February 2021. Our dedicated team is working collaboratively to improve sales capacity and provide exceptional service to our valued customers.



Benelli Showroom

Founded by
Mr. Rakesh Kumar Singh

A premium bike showroom by Apunar Motors LLP, launched in August 2023. Our passionate and dedicated team is tirelessly working to expand the business and enhance your biking experience.





Nursing and Paramedical Training Institute, a franchisee of G.D. Goenka, Health Care Academy, Unit of SSRL Group, Guwahati is run at 30B, Surav Nagar, Beltola Road, Near Namghar, Guwahati 781028.



Mrs. Laju Singh
Co-Founder



In September 2018, Mrs. Laju Singh brought her dream to life by starting Golden Spoon Restaurant in the downtown area of Guwahati.

The inspiring journey of
MR. RAKESH KUMAR SINGH





Mr. Rakesh Kumar Singh, owner and creator of RKS, SPG, and many promising ventures, has an enchanting story to tell about an enterprising journey of becoming an entrepreneur of repute. Though his familial roots are in Bihar, Rakesh grew up in Assam where his father and kinsmen invested in business ventures. Everything was smooth for him, goals were set, the path was known, the family business was flourishing, and he was groomed well.

A stroke of misfortune disrupted all the known paths and directions. It was the year 1996, a period of unrest that broke out in the State of Assam. His elder brother went missing during this time of chaotic geo-political and social crisis. Rakesh, a youth newly inducted into the family business, had to take charge. He did not only take charge but also faced challenges. At that time, he was only 18.

At the age of 6, a young boy from Bihar moved to Jagiroad, Assam, and years later, he played a pivotal role in rebuilding flood-affected Assam with remarkable courage. In 2004, Assam was struck by a devastating flood that caused extensive damage. The Morigaon Road, spanning over several kilometers, was entirely washed out. The government urgently convened a meeting with local contractors and business owners for assistance. Senior and experienced contractors could not guarantee completing the road before two months. As a result, the authorities gave the project to Mr. Rakesh Kumar Singh under FDR scheme after he boldly pledged to complete it within 15 days. Remarkably, he fulfilled this promise, completing the project on the 14th day. His dedication, effort, and strategic insight were instrumental in helping the state recover from the natural disaster. The most encouraging part of the story is that when Mr. Singh took the challenge of rebuilding the damaged road, his company did not have the license required for working on a government project. His zeal, determination, and courage helped him gain the confidence of the authorities and secure the license and then he went on to secure many more projects from the government of Assam.

This made him earn the trust and confidence of the authorities and people in power. The then Finance Minister of Assam awarded him for his outstanding contributions to the rebuilding of flood-affected Assam. This incident earned him not only a reputation but also a lot of work assignments from the government of Assam.

He grew, he flourished, but destiny struck again. This time, it was not a misfortune; instead, a fortunate event took an unfortunate turn for him. He married against his family's wishes. They disowned him. All that he built through his own efforts from the age of 18 was taken away from him. He started from scratch and rebuilt his fortune. The small garment manufacturing unit he launched in 2008 became the turning point.

SOCIAL RESPONSIBILITY

With power comes responsibility, and the team at RKS has already started engaging in activities that benefit citizens. Funds have been allocated for daily expenses such as food and medicine for those in need. Apart from these, RKS is going to produce a TV program weekly to raise common people's awareness about the nitty-gritties of the construction field and safety measures.

RKS wants to keep on going by generating livelihood, benefitting lives, and ensure sustainable future.



○ As part of our ongoing commitment to Corporate Social Responsibility (CSR), Mr. Rakesh Kumar Singh donates to the Chief Minister's Relief Fund, supporting livelihood and a sustainable future.



Mr. Rakesh Kumar Singh invites the Hon'ble Chief Minister to a community welfare event.

SOCIAL RESPONSIBILITY

○ Welcoming Hon'ble Chief Minister of Assam Shri Himanta Biswa Sarma.



Mr. Rakesh Kumar Singh built a bio toilet for the benefit of common people at his own expense in Morigaon region and for that reason respected DC-Morigaon, SP-Morigaon and Circle officer Mayong have honoured him.



Hon'ble Minister of Housing and Urban Affairs, Shri Ashok Singhal, Shri Mrigen Sarania, Mayor of Guwahati with Mr. Rakesh Kumar Singh.

Honorable Cabinet Minister Mr. Nazrul Islam is felicitating for his outstanding social work.

ACHIEVEMENTS FOR SOCIAL WORK





Corporate Office:

Swayam Priority Group

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Guwahati - 781022

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